



**SLASSCOM**

THE KNOWLEDGE AND INNOVATION CHAMBER

# Innovation Awards & Gala 2019

## Award Categories & Eligibility

# Award Categories

The Innovation Awards focuses on recognizing and celebrating the efforts of innovators in Sri Lanka under the following categories;



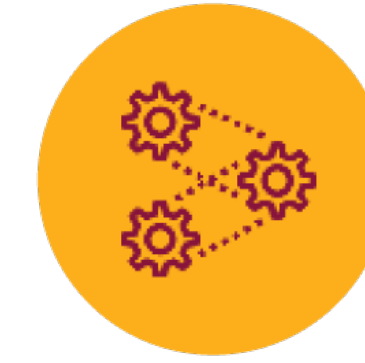
**Best Product Innovation**



**Best Disruptor Award**



**Best Client Delivery Innovation**



**Best Innovation in Internal Processes**



**Best Technology or Framework Innovation**



**Best Startup Product / Service**



**Best Innovation in Business Process Management**



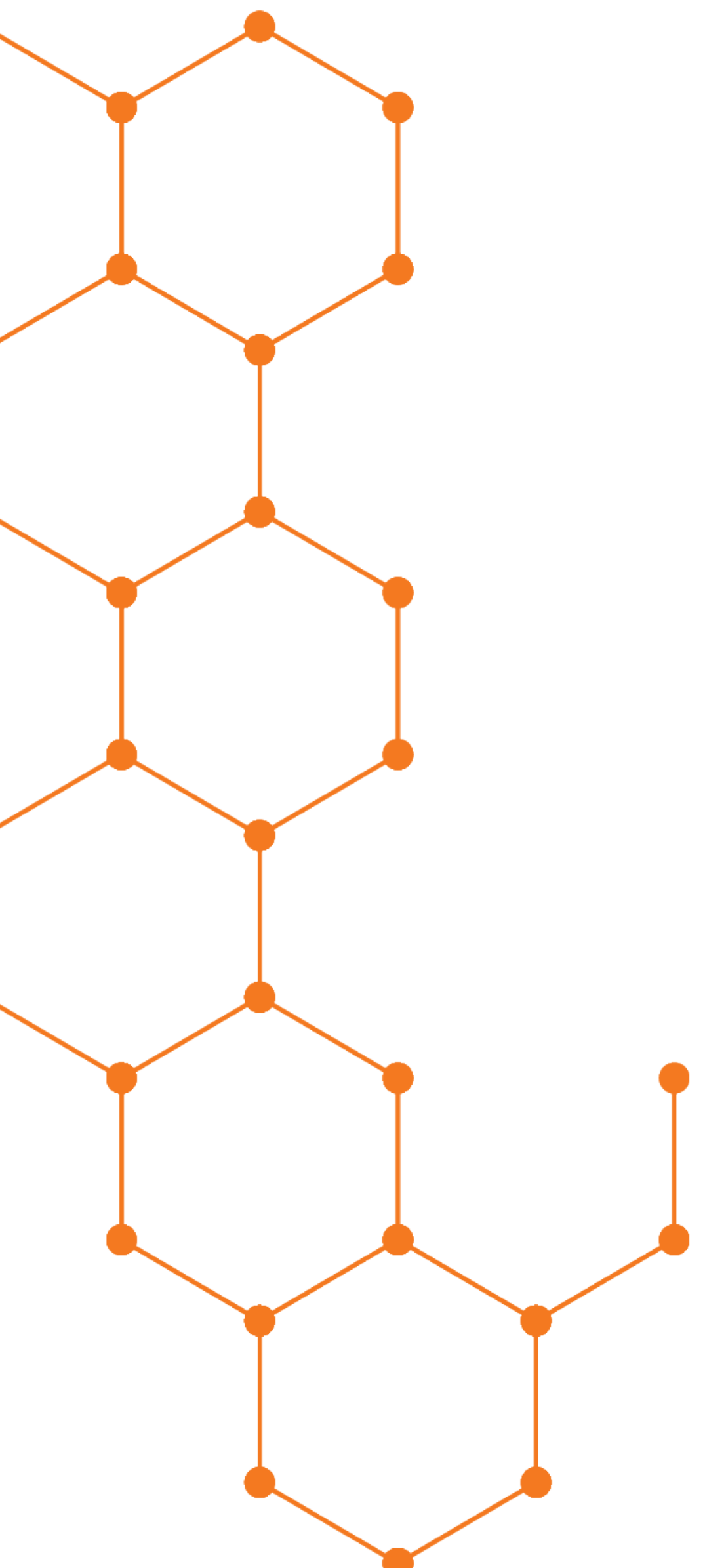
**Have you created a killer product/IP that has the potential to yield 100x on the investment?**

## Needed information

- Profile of Product
- Brochures and Datasheets on Product
- A 1000 word write up on why your product is innovative in your particular industry and a 10 minute video/screencast on same
- Details on the product's commercial release and acceptance

## Evaluation Approach

Section	Quality and Content of Documentation	Quality and Content of Additional Documentation	Innovative nature of the Product	Marketing	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	Overall quality of submitted additional documents such as brochures and datasheets	How innovative is the product? When was it launched? Are competitors doing similar innovation? Are the submitters the first to offer current innovative product? How far away from them are the competitors?	How well has the product been publicized? Is it a well known product? How successfully have they launched the product?	Effectiveness of the 10 minute Video/Screencast





# Best Disruptor Award

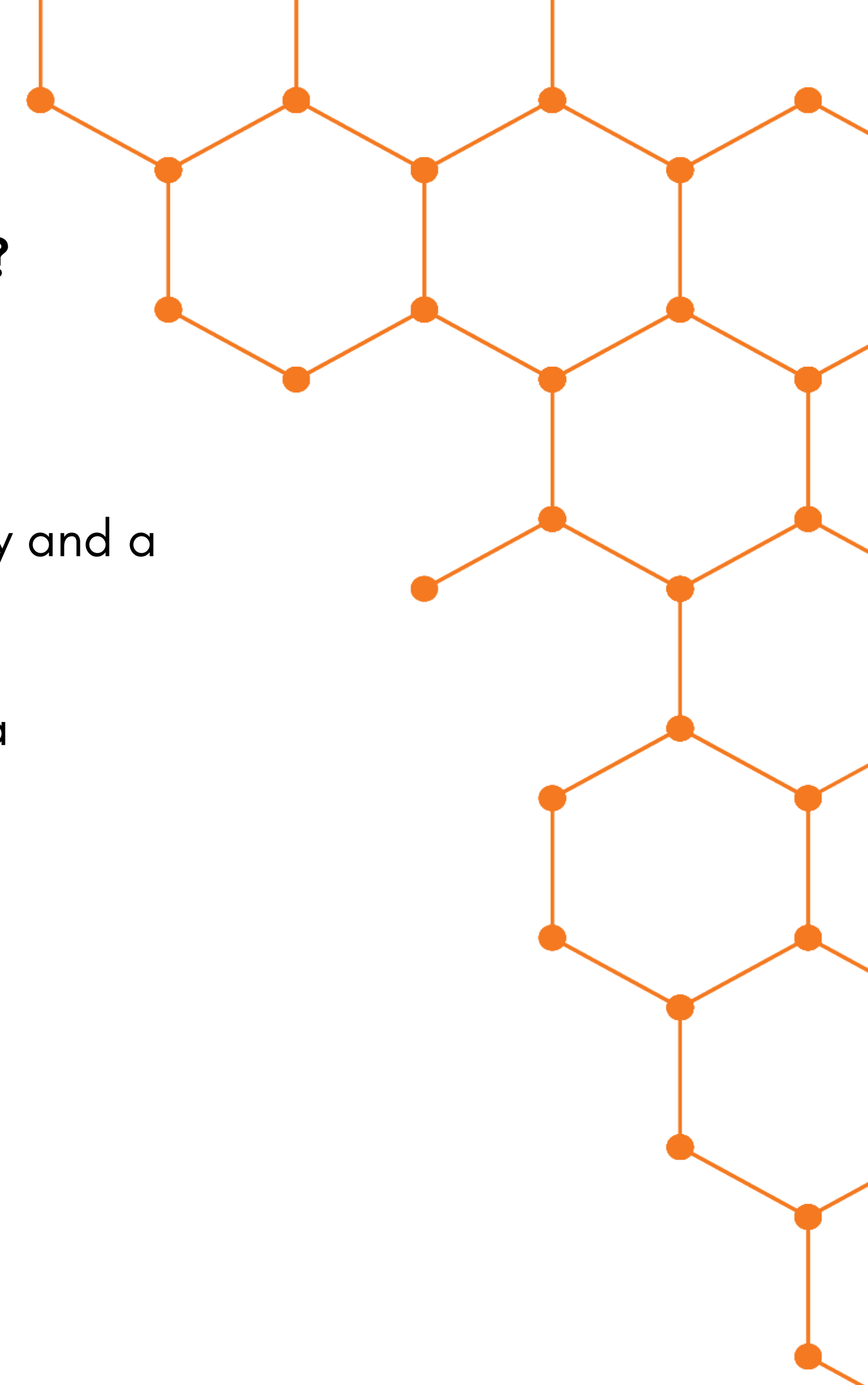
**Have you launched a game-changing product/service in the last two years?**

## Needed information

- Profile of Product
- Brochures and Datasheets on Product
- A 1000 word write up on why your product is innovative in your particular industry and a 10 minute video/screencast on same
- Details on the product's commercial release or details on the MVP
- Product must have been launched after 1st January 2017. (Note: This cannot be a re-branding or a new version of an existing product launched prior to 2017)

## Evaluation Approach

Section	Quality and Content of Documentation	Quality and Content of Additional Documentation	Disruptive Nature of the product	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	Supporting press articles, independent reports or client endorsements to support this disruption.	Disruptive Nature of the product	Effectiveness of the 10 minute Video/Screencast



# Best Client Delivery Innovation



## Has your client celebrated/recognized your innovation?

### Needed information

- Profile of Innovation and Delivery made to client
- A 1000 word write up on your innovation for your client / industry and a 10 minute video/screencast of same
- Client testimonials supporting the innovation including tangible proof such as efficiency reports or any other reports that can prove the effectiveness of the innovation

### Evaluation Approach

Section	Quality and Content of Documentation	Innovation in terms of Industry	Client testimonials	Reports provided	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	How innovative was the client delivery in terms of industry? Has anyone in the industry done anything similar?	Effectiveness of the process of client delivery using the quality and number of customer testimonials	Scope of efficiency reports or any other reports that can prove the effectiveness of the innovation	Effectiveness of the 10 minute Video/Screencast



# Best Innovation in Internal Processes

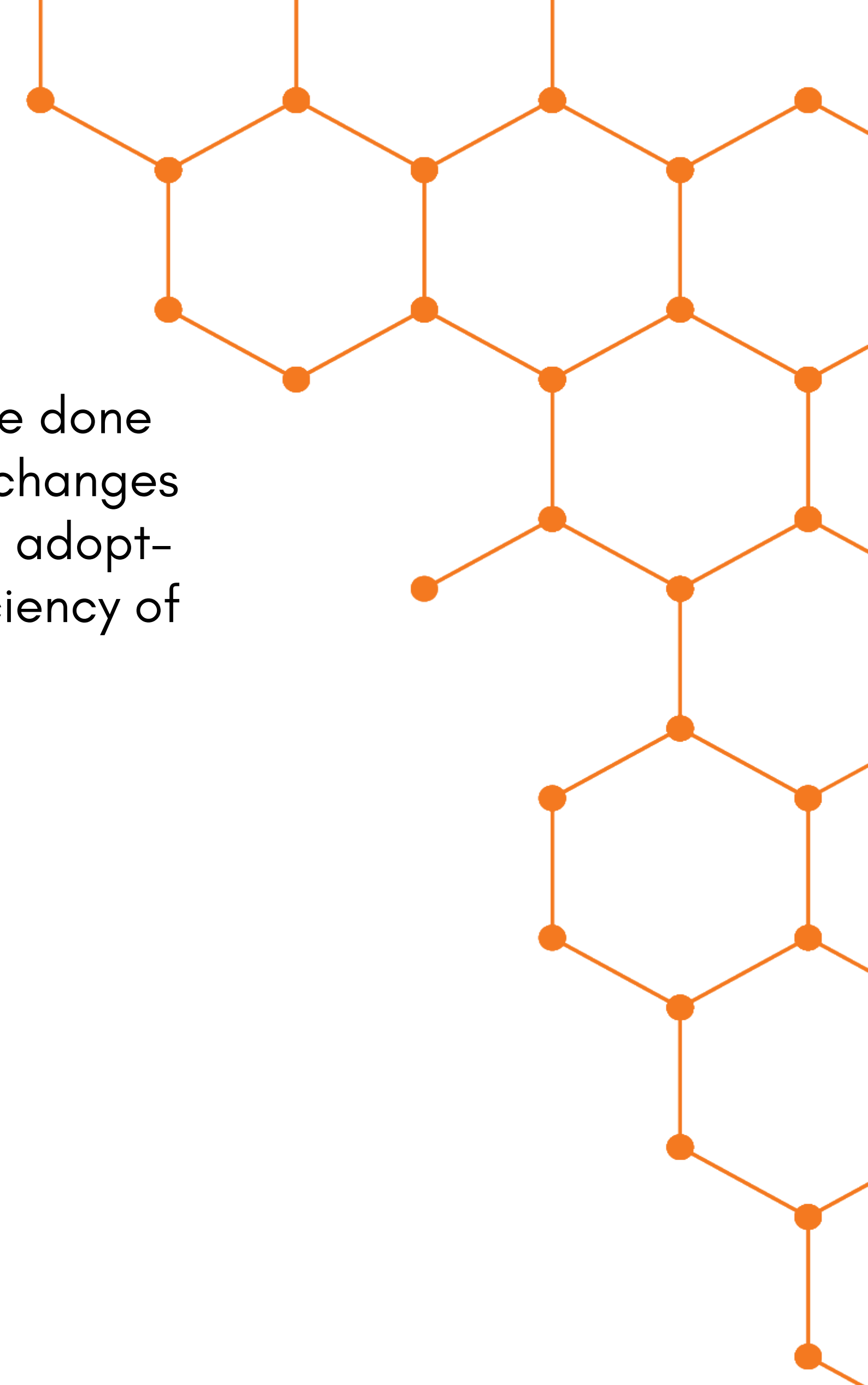
**Have you innovated an internal process to produce outstanding results?**

## Needed information

- A 1000 word write up and 10 minute video/screencast on the innovation you have done in your Internal Processes. How have you changed your internal processes? What changes have you seen after changing these processes? What are the tangible benefits of adopting this change? How has this change directly affected the profitability and efficiency of your organization?
- Please provide figures and reports to corroborate the information provided

## Evaluation Approach

Section	Quality and Content of Documentation	Innovation in terms of industry	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	How innovative was the process automation in terms of industry? Has anyone in the industry done anything similar ?	Effectiveness of the 10 minute Video/Screencast



# Best Technology or Framework Innovation



**Have you produced or defined the frameworks of your industry?**

## Needed information

- A 1000 word write up and 10 minute video/screencast to justify
  - What is the technology that you are developing and how?
  - Why you believe this an innovative technology.
- Brochures or datasheets of the technology and your adaptation
- Submit links and copies of any journalistic articles highlighting your innovation in your particular industry
- Is the technology/framework in an emerging area of innovation i.e. AR, VR, Machine Learning, AI and/or Blockchain
- Link to demo of product (even a test version would be fine)

## Evaluation Approach

Section	Quality and Content of Documentation	Innovative nature of the Technology	Technology Development Stage	Investment and Ability	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	-	How far have they currently developed this technology (what version) - How close is it to a build to release to market?	-	Effectiveness of the 10 minute Video/Screencast



# Best Startup / Product Service

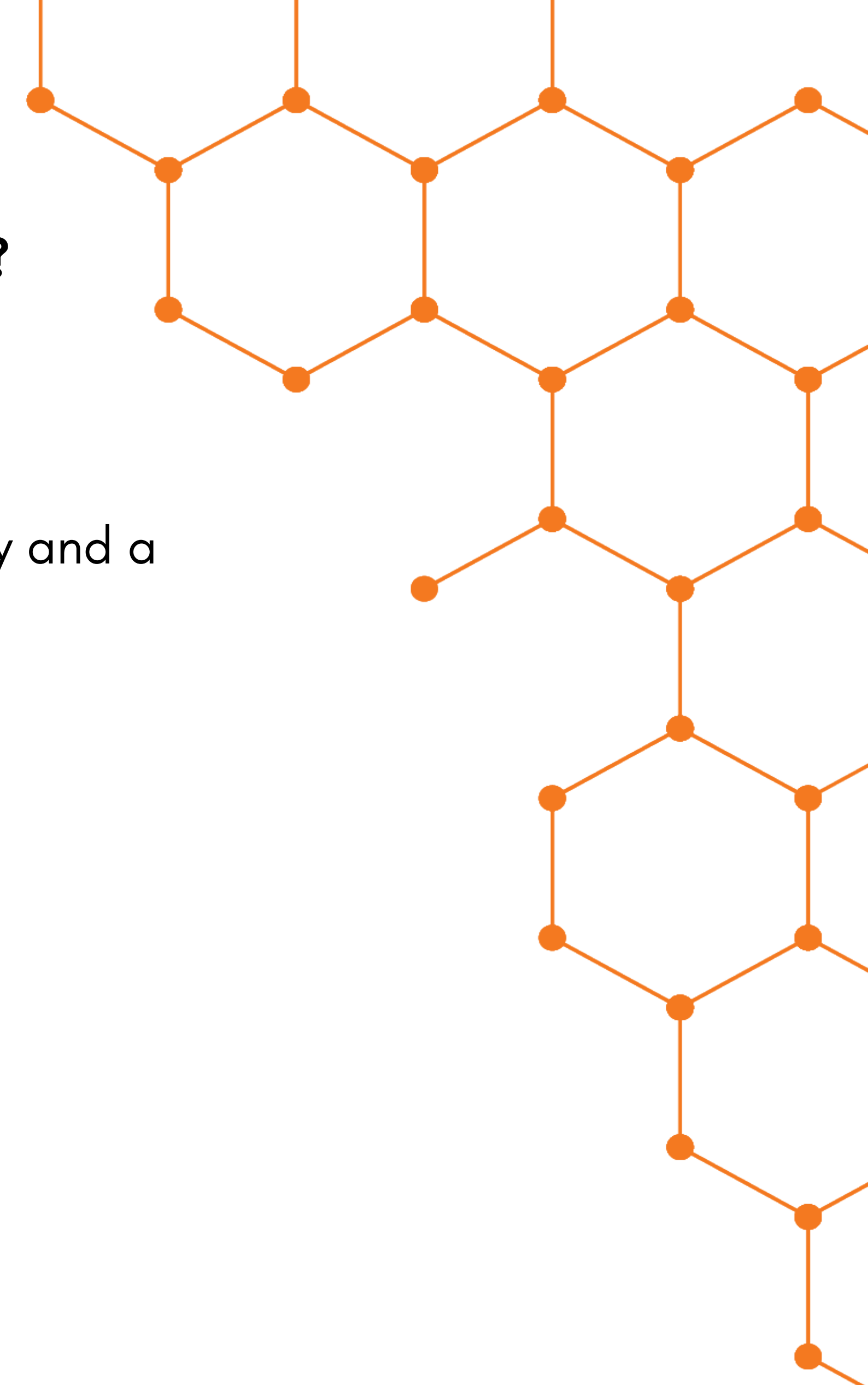
**Have you launched a game-changing product/service in the last two years?**

## Needed information

- Profile of Product
- Brochures and Datasheets on Product
- A 1000 word write up on why your product is innovative in your particular industry and a 10 minute video/screencast
- Details on the product's commercial release or details of the MVP
- Product must have been launched after 1st January 2017 (Note: This cannot be a re-branding or a new version of an existing product launched prior to 2017)

## Evaluation Approach

Section	Quality and Content of Documentation	Quality and Content of Additional Documentation	Innovative nature of the Product	Marketing	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	Overall quality of submitted additional documents such as brochures and datasheets	How innovative is the product? When was it launched? Are competitors doing similar innovation? Are the submitters the first to offer current innovative product? How far away from them are the competitors?	How well has the product been publicized? Is it a well known product? How successfully have they launched the product?	Effectiveness of the 10 minute Video/Screencast





# Best Innovation in Business Process Management



**Do you know your client's business processes better than they do?**

## Needed information

- A 1000 word write up and 10 minute video/screencast on the innovation. How has your innovation helped your client or customer?
- Further documentation such as brochures and datasheets on the process improvement service
- Supporting customer testimonials on the effectiveness of the service and the value provided
- This category is for companies exclusively engaged in BPM, KPO, LPO, and FAO services

## Evaluation Approach

Section	Quality and Content of Documentation	Innovation in terms of industry	Client testimonials	10 minute Video/Screencast
Description	How good was the content provided in the documentation?	How innovative was the process of business process management in terms of industry? Has anyone in the industry done anything similar?	Effectiveness of the process automation judged using the quality and number of customer testimonials. If it is an internally developed automation, the difference before and after the process.	Effectiveness of the 10 minute Video/Screencast

### Notes:

- The indicative word counts and durations for screencasts/videos are the upper limits. Your content should be within the thresholds specified.
- Please indicate a single point of contact who would be our point of correspondence during the nomination and selection stages.
- Awards will be considered for projects/innovations that were initiated no earlier than 1st January 2016. The “Startup Product” should be after 1st January 2017
- The Awards Committee has the right to not award a winner for a category if a suitable candidate is not available within the submissions received.

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